Bachelor of Business Administration
Alumni Study
Summary of Results
December 2008

Alumni Satisfaction

<table>
<thead>
<tr>
<th>Item</th>
<th>Mean</th>
<th>N</th>
<th>Std. Dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satisfaction with SBPA Faculty</td>
<td>3.70*</td>
<td>73</td>
<td>.794</td>
</tr>
<tr>
<td>Satisfaction with SBPA Business Programs</td>
<td>3.71*</td>
<td>73</td>
<td>.790</td>
</tr>
<tr>
<td>Satisfaction with overall SBPA educational experience</td>
<td>3.85*</td>
<td>73</td>
<td>.811</td>
</tr>
<tr>
<td>Satisfaction with specific concentration</td>
<td>3.62*</td>
<td>73</td>
<td>.981</td>
</tr>
<tr>
<td>Satisfaction with SBPA preparation for career</td>
<td>3.63*</td>
<td>73</td>
<td>.936</td>
</tr>
<tr>
<td>How well chosen field of study relates to job</td>
<td>3.68**</td>
<td>73</td>
<td>1.039</td>
</tr>
</tbody>
</table>

*Scale: 1-5, where 1 = Definitely Unsatisfied, 2 = Somewhat Dissatisfied, 3 = Neutral, 4 = Somewhat Satisfied, and 5 = Definitely Satisfied

**Scale: 1-5, where 1 = Does Not Relate, 2 = Somewhat Unrelated, 3 = Neutral, 4 = Somewhat Related, and 5 = Completely Relates
### Alumni Graduate Degrees?

**n=10**

<table>
<thead>
<tr>
<th>Graduate Degrees</th>
<th>MBA</th>
<th>PMBA</th>
<th>MPA</th>
<th>Other</th>
<th>Not Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>6</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

### Alumni Professional Certifications?

**n=9**

<table>
<thead>
<tr>
<th>CPA</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>7</td>
</tr>
</tbody>
</table>
Alumni Time to Find Employment?

n=72

- < 1 Month: 38
- 1-3 Months: 18
- 4-6 Months: 6
- 7-9 Months: 3
- 10 Mos. To 1 Yr.: 1
- > 2 Years: 1
- Other: 5

Alumni Employed in Field of Study?

n=73

- Yes: 63%
- No: 37%
SBPA Plays Active Role in Guam's Development? 
n=73

- Yes: 88%
- No: 12%

Recommend SBPA? 
n = 73

- Yes: 93%
- No: 7%
(Interviewer – Read the following to respondent.)

Good morning/afternoon/evening, my name is ____________. We are conducting a market research study among University of Guam Business Program alumni and would like to include your opinions. Your input will help UOG’s Business program improve its program offerings and services. Your attitudes, preferences, opinions and information are vital to this study and will be kept strictly confidential. No names will be attached to the surveys. The interview will take around 15 minutes. Would you be willing to answer a few questions? If "No", terminate and thank the respondent.

(Interviewer – Read the following to respondent.)

First, I would like to ask you a couple of question for verification purposes.

1. What was your primary major/concentration?

  □ (1) Marketing
  □ (2) Accounting
  □ (3) Human Resources
  □ (4) Finance and Economics
  □ (5) Tourism
  □ (6) International Business
  □ (7) Other: ______________
  □ (99) No Answer

2. What was your secondary major/concentration?

  □ (1) Marketing
  □ (2) Accounting
  □ (3) Human Resources
  □ (4) Finance and Economics
  □ (5) Tourism
  □ (6) International Business
  □ (7) Other: ______________
  □ (99) None

3. What year did you graduate from UOG?

  □ (1) 2002
  □ (2) 2003
  □ (3) 2004
  □ (4) 2005
  □ (5) 2006
  □ (6) 2007
  □ (7) 2008
  □ (8) Other: ______________

4. What semester did you graduate from UOG?

  □ (1) Spring
  □ (2) Fall
☐ (3) Summer ☐ (4) Other:

5. How many years did it take you to complete your degree? _______

ALUMNI DATA

6. After your graduation, did you continue on to graduate studies, what degree did you earn?

☐ (1) MBA ☐ (5) Other:_____________
☐ (2) PMBA ☐ (6) Not completed:__________
☐ (3) MPA ☐ (99) None
☐ (4) Ph.D.

7. Did you earn any professional certifications?

☐ (1) CPA ☐ (3) Other:_____________
☐ (2) CFP (Series 7) ☐ (99) None

8. What year did you complete your graduate degree or certification?

☐ (1) 2002 ☐ (5) 2006
☐ (2) 2003 ☐ (6) 2007
☐ (3) 2004 ☐ (7) 2008
☐ (4) 2005 ☐ (8) Other:_____________

FIRST INFORMATION OBJECTIVE

9. How did you feel about the faculty of School of Business and Public Administration (Friendly, Knowledgeable, teaching abilities)?

☐ Definitely satisfied ☐ Slightly dissatisfied
☐ Generally satisfied ☐ Generally dissatisfied
☐ Slightly satisfied ☐ Definitely dissatisfied

10. How did you feel about the School of Business and Public Administration’s educational programs?

☐ Definitely satisfied ☐ Slightly dissatisfied
☐ Generally satisfied ☐ Generally dissatisfied
☐ Slightly satisfied ☐ Definitely dissatisfied

11. How did you feel about the overall educational experience at the School of Business and Public Administration (fulfilling, fun, and challenging)?

☐ Definitely satisfied ☐ Slightly satisfied
☐ Generally satisfied ☐ Slightly dissatisfied
12. Do you feel that the School of Business and Public Administration has played an active role in the development of Guam?

- □ Generally Agree
- □ Slightly Agree
- □ Generally Disagree
- □ Slightly Disagree
- □ Definitely Agree
- □ Definitely Disagree

13. If you were to do it again, would you pick the same concentration?

- □ Yes
- □ No

14. If you answer “NO” to the previous question, then which concentration would you pick?

- □ Marketing
- □ Accounting
- □ Human Resources
- □ Finance and Economics
- □ Tourism
- □ International Business
- □ Other than business

15. How long did it take you to get a job in your chosen field after you graduated from the University of Guam?

- □ Immediately
- □ 1 to 3 months
- □ 3 to 6 months
- □ 6 months to 1 year
- □ Over a year

16. What industry are you in?

- □ Tourism
- □ Financial/Banking
- □ Retail
- □ Construction
- □ Medical
- □ Government (Fed, State, City)
- □ Military
- □ Educational
- □ Wholesale
- □ Legal
- □ Insurance
- □ Other

17. On a scale of 1 to 5, how well do you feel your chosen field of study relates to your job (1 being it does not relate to your study and 5 being it completely relates to your study)?

Does not relate  1  2  3  4  5 Very Closely Related

18. Do you feel the degree helped you advance in your career?

- □ Definitely Helpful
- □ Generally Helpful
- □ Somewhat Helpful
- □ Not Very Helpful
- □ Definitely did not help at all

19. Overall, how good of a job has School of Business and Public Administration done to prepare you for your career?
<table>
<thead>
<tr>
<th>Poor</th>
<th>Good</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fair</td>
<td>Excellent</td>
</tr>
<tr>
<td>Neither Fair nor Good</td>
<td></td>
</tr>
</tbody>
</table>
20. Please indicate your marital status.

☐ Married  
☐ Single (widowed, divorced, and separated)  
☐ Single (never married)

21. **IF YOU HAVE CHILDREN**, please indicate the number of children under 18 years of age in your household.

☐ 0  
☐ 1  
☐ 2  
☐ 3  
☐ 4  
☐ 5  
☐ More than 5

22. Into which one of the following categories does your current age fall?

☐ 18 to 23  
☐ 24 to 26  
☐ 27 to 35  
☐ 36 to 45  
☐ 46 to 64  
☐ 65 and above

23. Please indicate the following categories:

a. **Gender**
   - ☐ Male
   - ☐ Female

b. **Ethnicity**
   - ☐ Asian
   - ☐ Caucasian
   - ☐ Hispanic
   - ☐ Pacific Islander
   - ☐ African American
   - ☐ Other

c. **Starting Income Level**
   - ☐ Under $10,000
   - ☐ $10,000 to $15,000
   - ☐ $15,001 to $20,000
   - ☐ $20,001 to $30,000
   - ☐ $30,001 to $50,000
   - ☐ $50,001 to $75,000
   - ☐ $75,001 to $100,000
   - ☐ Over $100,000

d. **Current Income Level**
   - ☐ Under $10,000
   - ☐ $10,000 to $15,000
   - ☐ $15,001 to $20,000
   - ☐ $20,001 to $30,000
   - ☐ $30,001 to $50,000
   - ☐ $50,001 to $75,000
   - ☐ $75,001 to $100,000
   - ☐ Over $100,000

Thank you very much for your time and participation in this UOG School of Business and Public Alumni survey!