

UOG CAMPUS CLIMATE

2016-2018 TREND REPORT

Project Overview

Under the direction of the Office of the President, an institution wide survey was conducted in 2016, 2017, and 2018 to assess perceptions and attitudes toward the general campus climate of the University of Guam. This report complements the individual study reports by aggregating key highlights for trend comparisons. To allow for time to address issues identified in the survey responses and to launch initiatives, the 2019 UOG Campus Climate Survey administration will be deferred to 2020.

*For additional variables not included in this report, please visit the UOG website.
<https://www.uog.edu/administration/office-of-the-president/campus-climate-survey>

Methodology

With respect to measurement, the 2018 Campus Climate Survey employed almost identical items as those used in the 2017 and 2016 surveys. These items have been used in similar surveys conducted in other university campuses in the U.S. (e.g., Banyard, Plante, & Moynihan, 2005; Stanford University, 2015; The University of Chicago, 2015).

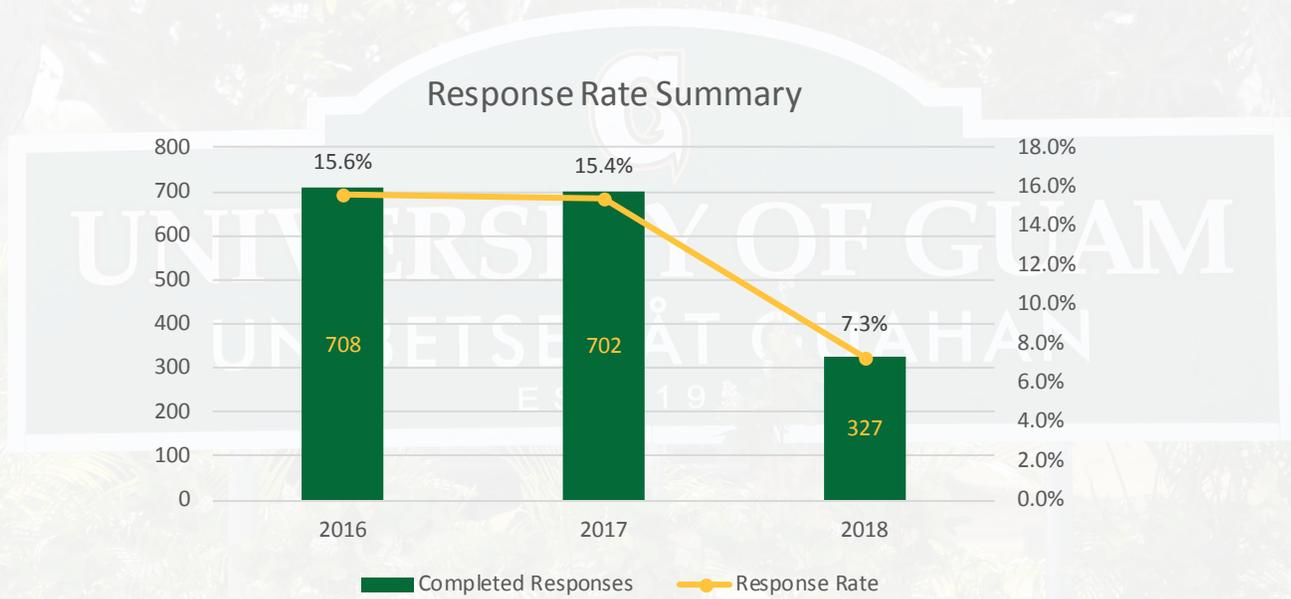
The survey was self-administered online using Qualtrics. The online survey included a cover letter prepared by UOG President Underwood. The cover letter contained instructions and a consent statement informing respondents the study had been approved by UOG's Institutional Review Board, and about their rights as a voluntary participant in the study. The cover letter also thanked the respondents for their participation.

In an effort to minimize coverage and sampling errors, and based on the assumption that all UOG citizens, including students, faculty, and staff have a valid triton.uog.edu email address, a cover letter with the survey link was sent via email to all valid triton.uog.edu email addresses.

With the goal of minimizing response error, several practical strategies similar to those suggested by Dillman, Smyth, and Christian (2014) were employed to increase response: an incentive of winning a free iPad was offered; a multiple email contact strategy approach was used, which employed two contacts, or emails from UOG President Robert Underwood; each contact had an appeal; an institutional recruitment strategy that requested assistance from opinion leaders and gatekeepers in the university—e.g., administrators such as deans and directors, student leaders, key faculty, administrative assistants—to inform and remind students, faculty, and staff to complete the surveys.

Response Rate Summary

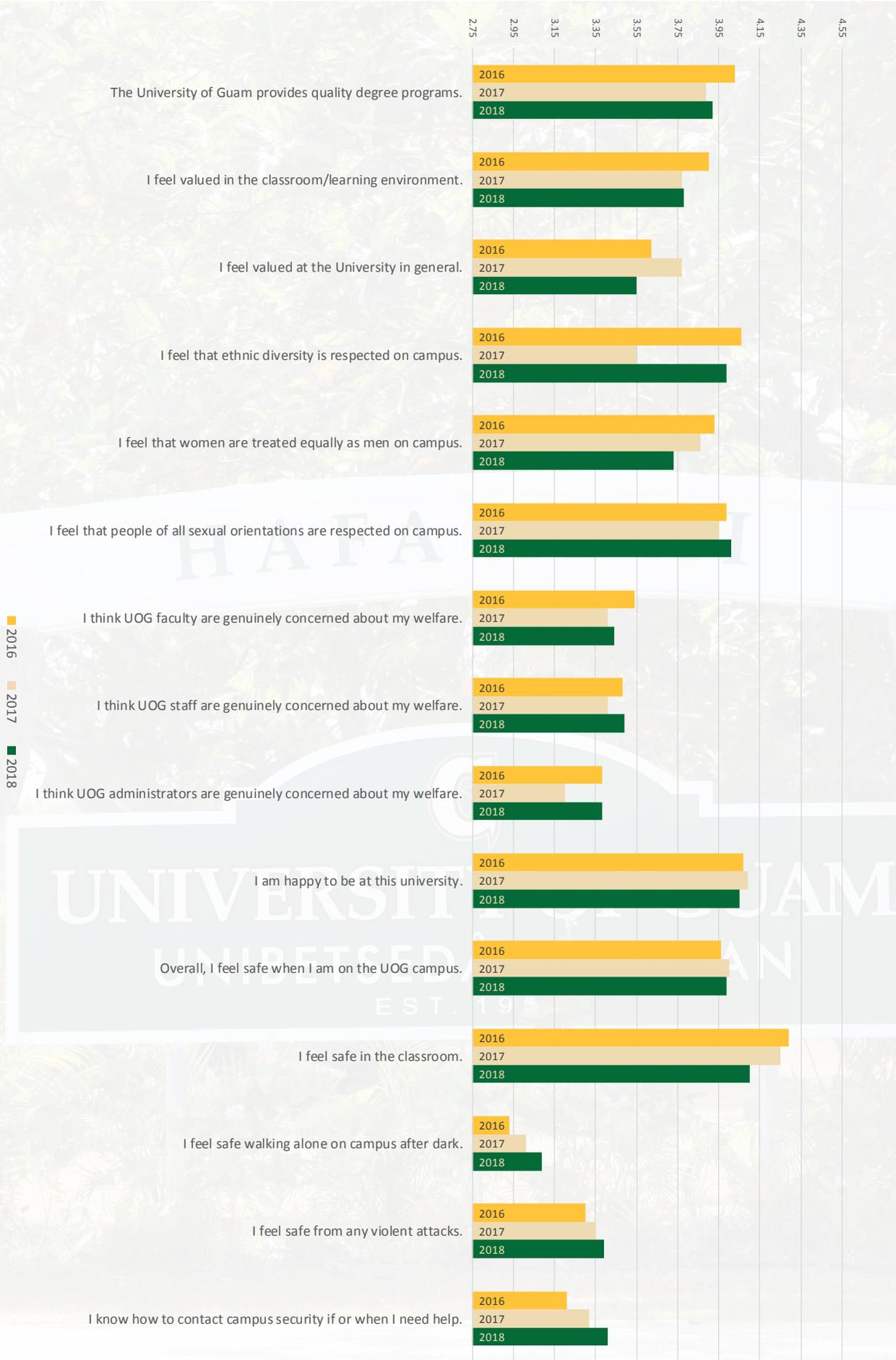
In the 2016 and 2017 survey administrations, completed survey response rates were approximately 15 percent. In 2018, the response rate was 7.3 percent. Due to the low response rate, results for the 2018 survey may not generalizable and/or accurately represent the entire population.



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PERCEPTION OF CAMPUS LIFE & SAFETY

Based on mean scores using a 5-point scale with a score of 5 indicating the highest rating.



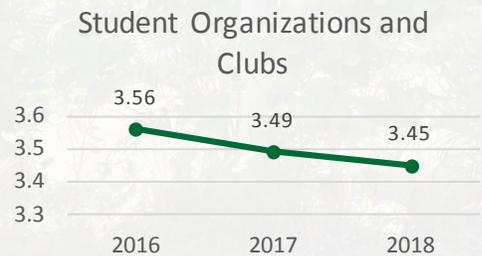
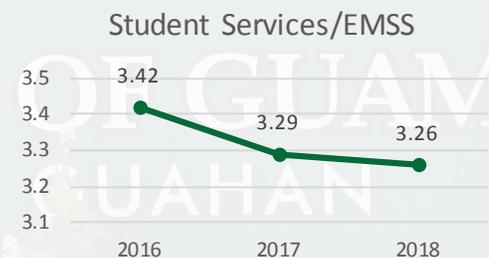
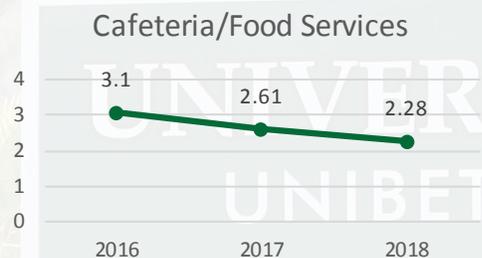
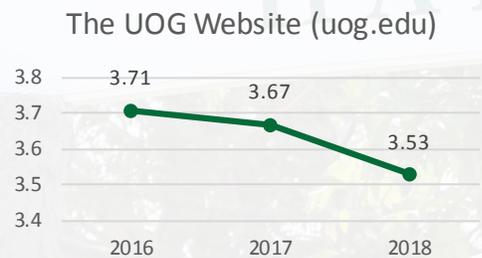
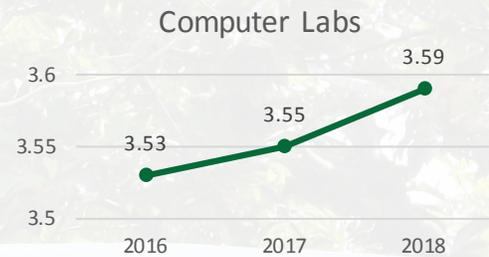
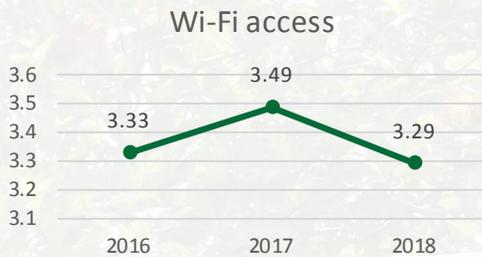
2016 2017 2018

The statements with the most significant decrease in ratings included *"I feel that women are treated equally as men on campus"* and *"I feel safe in the classroom."* Conversely, the statement with the most significant increase was *"I know how to contact campus security if or when I need help."*

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SATISFACTION WITH SERVICES

Mean scores are based on a 5 point scale with a score of 5 indicating the highest rating. Scores reflect UOG citizen responses (admin, faculty, staff, & students) unless otherwise noted.



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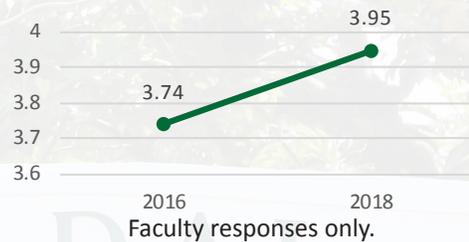
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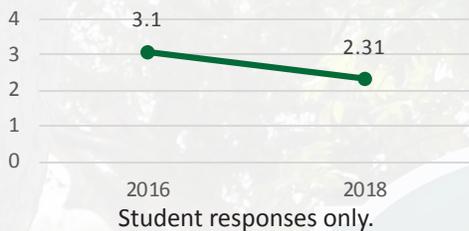
Business Office/Services (e.g.,
Cashier's office, HRO's office)



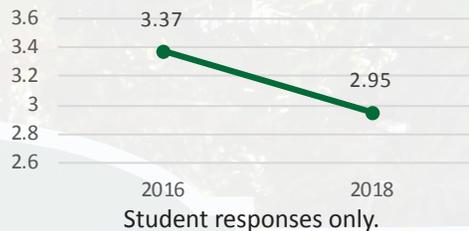
Your College's Dean's Office



Financial Aid Office

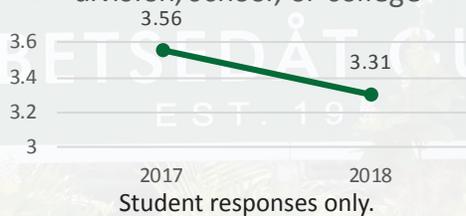


Registrar's Office



UNIVERSITY OF GUAM UNIBETSEDAT GUAHAN

Academic Advisement in my
division, school, or college



Overall, there has been a decline in satisfaction with campus services. However, campus services such as computer labs, parking, the Triton Bookstore, and business office/services have received increased satisfaction scores in relation to the prior survey administration results.

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PERCEPTIONS OF SEXUAL MISCONDUCT

Mean scores are based on a 5 point scale. Scores reflect UOG citizen responses (admin, faculty, staff, & students) unless otherwise noted.

If you were to experience an incident of sexual misconduct at UOG, how willing would you be to report it?



If someone were to report sexual misconduct to a university official, UOG would take the report seriously.



If someone were to report sexual misconduct to a university official, UOG would protect the confidentiality of the alleged survivor/victim.



If someone were to report sexual misconduct to a university official, UOG would take steps to ensure the safety of the person making the report.



If someone were to report sexual misconduct to a university official, UOG would take steps to address factors that may have led to the sexual misconduct



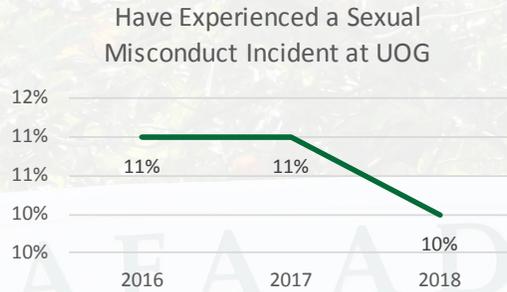
2016 data not available.

Over the three-year period, willingness to report incidents has increased. Additionally, perceptions regarding UOG's actions in response to a reported incident have consistently improved.

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PERCEPTIONS OF SEXUAL MISCONDUCT

Scores are displayed as percentages of responses indicating yes. Scores reflect UOG citizen responses (admin, faculty, staff, & students) unless otherwise noted.



In 2018, UOG citizens identifying to have experienced a sexual misconduct incident at UOG has decreased in relation to 2016/2017 results.

Have Received Sexual Assault Prevention Training



Do you feel that you understand UOG's formal procedures to address sexual misconduct?



Over the three-year period, there was an 18 percent increase in the number of UOG citizens who received sexual assault prevention training. In addition, there was a 14 percent increase in the number of respondents who indicated that they understand UOG's formal procedures to address sexual misconduct.

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