

UNIVERSITY OF GUAM
College of Liberal Arts & Social Sciences
Rubric for Analysis of Major Programs *Fine Arts*

Types of Data				Comments
1 External recognition and measures of quality of the program (list)	Statement/list adequately addresses data request	Statement/list somewhat addresses data request; requires clarification	Statement/list not provided or does not address data request	
2 All course outlines have been revised to reflect both program and course Student Learning Outcomes and assessment plan (copy of assessment plan and program SLOs)	Statement adequately addresses data request	DISREGARD Statement somewhat addresses data request; requires clarification	Statement does not address data request or no statement provided	Statement does not address data request or no statement provided
3 Centrality to mission	Statement adequately describes program's centrality to mission	Statement somewhat describes program's centrality to mission; requires clarification	Statement does not describe program's centrality to mission or no statement provided	
4 Support of strategic initiatives (which ones and how)	Statement adequately identifies and describes strategic initiatives	Statement somewhat identifies and describes strategic initiatives; requires clarification	Statement does not identify or describe strategic initiatives or no statement provided	
5 Meeting student and regional needs (evidence to support this)	Statement adequately addresses requested data with evidence	Statement somewhat addresses requested data with some evidence	Statement does not address requested data; statement lacks evidence; or no statement provided	
6 Completed program reviews with recommendations acted upon (last review and actions taken)	Statement adequately addresses data request	Statement somewhat addresses data request; requires clarification	Statement not provided or does not address data request	
Six page limit	6 pages	less than 6 pages	exceeds 6 page limit	





UNIVERSITY OF GUAM
UNIBETSÉDĀT GUĀHAN

College of Liberal Arts and Social Sciences
Communication and Fine Arts

October 9, 2007

To: Mary Spencer, CLASS Dean
James Sellmann, CLASS Associate dean
Beth Somera, CLASS Acting Associate Dean *Beth Somera*

Cc: CFA Faculty

Fr: Randall Johnson

Re: Fall 2007 Analysis of Fine Arts Major for CLASS administrative perusal and forward to SVP.

Qualitative Analysis of the Fine Arts Degree Program
Compiled from Fine Arts Faculty responses by Randall Johnson

1. External recognition and measures of quality of the program.
 - KAHA Grant for \$6,000, FY2005-06
 - KAHA Grant for \$1,500, FY2007-08
 - CLASS Creative Activity Award for Summer Theatre Camp 2006
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 - Isla CAHA Grant for FY 07 \$6000
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 - Isla GHC \$4000 Implementation grant for Smithsonian's New Harmonies exhibit 2007.
2. Currently none of the Fine Arts Course Outlines have been revised to include SLOs and an Assessment Plan. The program faculty is in the process of gathering the current course outlines and dividing up the revision work necessary.

Program Student Learning Outcomes and Assessment

- By the end of the Fine Arts program, students will be able to produce a senior project demonstrating mastery of one artistic skill using professional production values.

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Assessment: Adjudicated Gallery exhibits or Art Shows, Senior Music Recitals, Senior Acting and Technical theatre work.

- By the end of the Fine Arts program, students will be able to demonstrate an understanding of the artistic languages of the performing and visual arts by recognizing common terms, techniques and methods of expression.
Assessment: Written examinations within courses.
- By the end of the Fine Arts program, students will be able to maintain objectivity in their analysis of the creations and presentations of other artists.
Assessment: Successfully participation and completion of the “core” Fine Arts courses, Survey of the Arts, Philosophy of the Arts, Survival in the Arts. Students demonstrate their appreciation and understanding through producing an integrated event, critiquing arts events, examining the arts through researching and writing about differing philosophies of the arts.
- By the end of the Fine Arts program, students will be able to apply coursework learning through public displays and performances.
Assessment: Students continue developing their art through additional education or performing and working in their artistic field outside of the university environment.
- By the end of the Fine Arts program, students will be able to identify and evaluate the influences of fine arts in society.
Assessment: Successful completion of Philosophy of the Arts
- By the end of the Fine Arts program, students will be able to demonstrate an understanding of the history of one or more art, music, or theater styles.
Assessment: Written examination within the history course of the particular area of Fine Arts.
- By the end of the Fine Arts program, students will be able to create a professional portfolio to use in job and graduate school applications.
Assessment: Successful completion of Survival in the Arts.
- By the end of the Fine Arts program, students will be able to identify the interrelationship of the arts.
Assessment: Successful completion of Survey of the Arts.



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- By the end of the Fine Arts program, students will be able to debate the significance of particular artistic objects, works, or experiences.

Assessment: Successful completion of Philosophy of the Arts.

- By the end of the Fine Arts program, students will be able to participate in their chosen field of artistic endeavor.

Assessment: Students will have the opportunity to demonstrate and enhance their abilities through gallery showings, musical and theatrical productions.

3. Centrality to UOG Mission – *Inina, Diskubre, Setbisio* (To Enlighten, To Discover, To Serve)

As an integral degree program since 1993, Fine Arts program dedicates itself to the service of its students from communities in Guam and wider Micronesia by providing both practical skills and theoretical knowledge in Music, Art, and Theater. As the only accredited visual and performing arts college in Micronesia, its core curriculum provides necessary disciplines, attitudes, and abilities designed to prepare learners for further studies in the arts, in addition to communicating a wider appreciation of the potential for creative expression throughout life.

4. Support of Strategic Initiatives

A. ACADEMIC QUALITY

We support the Academic Quality of the University primarily through the introductory-level courses we teach that support “The Arts and Creative Expression” general education requirement. This coursework not only helps students think using kinesthetic motor skills, it also provides students a broader awareness in thinking about the human condition. Our courses also focus more on abstract thought and synthesis-level thinking than many other introductory coursework.

B. STUDENT SUCCESS, ENROLLMENT GROWTH AND INSTITUTIONAL VISIBILITY

Institutional visibility is apparent through the Isla center for the Arts, and Student and Faculty Art Showings, performances by the UOG Island Theater, and concerts by the UOG Singers, UOG Jazz Band, and various other musical groups. Besides the people who attend these events, the public hears and sees the University name in advertisements in the Pacific Daily News, KUAM News Extra, KPRG, K57 and other local media. The theatre and music productions bring in approximately 3000 patrons annually into the Fine Arts Theater.



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Student Success is evident in the fact that many students who have completed the fine arts degree are employed in their respective fields. Graduates of the Fine Arts/Art program have excelled as teachers and administrators in the Guam Public School System and the Department of Defense Education Activity; other positions held by the department's FA/Art graduates include graphic designers, entrepreneurs, and advertising account executives. FA/Music majors account for a large portion of the GPSS music teachers. Music majors are also performing in local clubs and as wedding singers and accompanists.

In an effort to promote student advising the Theatre and Music Departments have published and distributed degree/course planning sheets. The Fine Arts Program was the first program at the University of Guam to offer a capstone course, specifically FA431 Survival in the Arts. This course has served as a role model for capstone courses in other programs and incorporates service learning as a part of its student learning outcomes.

C. LAND GRANT MISSION

The Fine Arts Program is responsive to the needs of the geographical and cultural areas served by the University of Guam. One need only look at a Guam calendar of arts events during the academic year to discover that the Fine Arts Program is responsible for the majority of major arts events on the island. In the sense that part of the Land Grant mission is to support the University Community, the Fine Arts Program is very much involved.

D. COMMUNITY ENGAGEMENT

Many of the Fine Arts program faculty and alumni are active members of a variety of local arts organizations, such as the Guam Symphony Society, Guam Territorial Band, Council of Arts and Humanities Agency, Theatre Guam and KPRG. Oftentimes, faculty members bring along current students into these community groups. One faculty member writes a weekly review column for the Marianas Variety.

The Fine Arts/Art department extends its services to the community in the forms of design work and illustrations for a variety of publications for the university as well as community projects. During AY 2006-2007, Professor Ric Castro organized a UOG student art competition to secure artwork for the newly constructed Blue Aster chapel in Tumon. This project required coordination between the UOG Art Department and the Watabe Wedding Organization, owner of the chapel. UOG student artwork now decorates the interior of the

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The Fine Arts Program at the University of Guam is unique in the region. Graduates of the program have become community professionals in all the arts and many serve as arts educators in public and private schools. Thousands of community members attend Fine Arts events on campus. Moreover, students and faculty alike participate in such community organizations as the Guam Symphony, the Guam Symphony Chorale, the Guam Territorial Band, etc. University Music has a strong record of off-island performances in the region. The Fine Arts Program serves not only as a well-designed academic program, but also as a highly visible ambassador of the University of Guam.

5. Meeting student and regional needs – List supporting evidence such as collaborative work with other institutions in the region, transfer and articulation agreements, outreach programs, student involvement initiatives, etc.

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teaching, graphic design, computer graphics, interior design, marketing, print houses, newspaper and magazine publishers, commercial art venues like advertising agencies, multi-media entertainment, public relations, store display and in-house corporate imagery. As evidence, many ads placed in Guam's Pacific Daily News attest to these demands. In many of the local middle and high schools, certified art teachers have secured permanent positions and these professionals are a by product of the university's fine arts program. All this is a strong indication that craftsmanship by the artist is a highly marketable skill.

6. Program review

The last review of the Fine Arts Program at the University of Guam was submitted in a timely fashion to the Program Review Committee during Fall 2003, and addressed AY1998 through AY2002. The Fine Arts Program Review was extensive and addressed all components of the program review format. The Fine Arts Program Review was accepted by the UOG Administration at the conclusion of Spring semester 2004. In all, ten recommendations were proposed concerning the mission and goals of the Fine Arts Program, student learning and curriculum, learning environment, student outcomes assessment, and resources and physical facilities. Some recommendations have witnessed progress: creation of a professional Fine Arts brochure, fast-track GPSS teacher certification, and greater efforts in institutional data collection. Some recommendations have not met with any progress: creation of an institutional master calendar of all campus activities and events including Fine Arts events, funding for special guest artists and lecturers in the arts, a system of advisement to entering freshmen interested in the arts, and addressing Fine Arts Program resources and physical facilities to create an appropriate, well-planned learning environment for the arts.



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the High Schools are examples of activity that helps bring students to UOG. Members of Island Theatre production ('06) cast (with students from local public and private high schools) were recruited to study at UOG.

Student Success is evident in the fact that many students who have completed the fine arts degree are employed in their respective fields. Graduates of the Fine Arts/Art program have excelled as teachers and administrators in the Guam Public School System and the Department of Defense Education Activity; other positions held by the department's FA/Art graduates include graphic designers, entrepreneurs, and advertising account executives. FA/Music majors account for a large portion of the GPSS music teachers. Music majors are also performing in local clubs and as wedding singers and accompanists.

In an effort to promote student advising the Theatre and Music Departments have published and distributed degree/course planning sheets. The Fine Arts Program was the first program at the University of Guam to offer a capstone course, specifically FA431 Survival in the Arts. This course has served as a role model for capstone courses in other programs and incorporates service learning as a part of its student learning outcomes.

C. LAND GRANT MISSION

The Fine Arts Program is responsive to the needs of the geographical and cultural areas served by the University of Guam. One need only look at a Guam calendar of arts events during the academic year to discover that the Fine Arts Program is responsible for the majority of major arts events on the island. In the sense that part of the Land Grant mission is to support the University Community, the Fine Arts Program is very much involved.

D. COMMUNITY ENGAGEMENT

Many of the Fine Arts program faculty and alumni are active members of a variety of local arts organizations, such as the Guam Symphony Society, Guam Territorial Band, Council of Arts and Humanities Agency, Theatre Guam and KPRG. Oftentimes, faculty members bring along current students into these community groups. One faculty member writes a weekly review column for the Marianas Variety.

The Fine Arts/Art department extends its services to the community in the forms of design work and illustrations for a variety of publications for the university as well as community projects. During AY 2006-2007, Professor Ric Castro organized a UOG student art competition to secure artwork for the newly constructed Blue Aster chapel in Tumon. This project required coordination between the UOG Art Department and the Watabe Wedding Organization, owner of the chapel. UOG student artwork now decorates the interior of the chapel. Additionally, the annual Isla Center Art-a-thon garnered the participation of over 1200 students (K-12) from local schools. This project encourages the students to raise funds of which 40% is returned to the school to purchase art supplies.

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The Fine Arts Program at the University of Guam is unique in the region. Graduates of the program have become community professionals in all the arts and many serve as arts educators in public and private schools. Thousands of community members attend Fine Arts events on campus. Moreover, students and faculty alike participate in such community organizations as the Guam Symphony, the Guam Symphony Chorale, the Guam Territorial Band, etc. University Music has a strong record of off-island performances in the region. The Fine Arts Program serves not only as a well-designed academic program, but also as a highly visible ambassador of the University of Guam.

5. Meeting student and regional needs – List supporting evidence such as collaborative work with other institutions in the region, transfer and articulation agreements, outreach programs, student involvement initiatives, etc.

The Summer Theatre Camp serviced 28 students in summer 2006, a number that rose to 36 in summer 2007 despite a 27% raise in tuition. There were eight student intern positions in summer 2006, eleven in summer 2007. Summer 2007 also saw the GPSS Division of Special Education sponsor two special needs students.

The first-ever Isla Center for the Arts Creative Children's Camps serviced 87 children in summer 2007. This included three children from the Alee Shelter whose tuition was supported through a grant from the Rotary Club. There were also eight student intern positions for these camps.

I Pinangon is a local suicide prevention grant servicing the startling high regional suicide statistics. A student associate director of the grant coordinated with the theatre program to sponsor a production (Fall 2007) helping incite fruitful discussions and raise public awareness of the campus suicide prevention grant. More collaboration and productions are planned for AY 08-09.

Guam is considered the most developed and premier hub in this region of the Pacific and along with many other islands in the Marianas and the rest of Micronesia it strives on an economy that relies heavily on a tourism driven market. As with any tropical paradise, many visitors want and expect to experience culture in many forms such as the visual arts, live performance and musical entertainment as well as traditional folk arts and dance in a new and exotic location. One may find that the demand for creative people such as the art graduate is enormous. In the job market, former students can pursue a variety of careers on Guam such as teaching, graphic design, computer graphics, interior design, marketing, print houses, newspaper and magazine publishers, commercial art venues like advertising agencies, multi-media entertainment, public relations, store display and in-house corporate imagery. As evidence, many

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ads placed in Guam's Pacific Daily News attest to these demands. In many of the local middle and high schools, certified art teachers have secured permanent positions and these professionals are a by product of the university's fine arts program. All this is a strong indication that craftsmanship by the artist is a highly marketable skill.

6. Program review

The last review of the Fine Arts Program at the University of Guam was submitted in a timely fashion to the Program Review Committee during Fall 2003, and addressed AY1998 through AY2002. The Fine Arts Program Review was extensive and addressed all components of the program review format. The Fine Arts Program Review was accepted by the UOG Administration at the conclusion of Spring semester 2004. In all, ten recommendations were proposed concerning the mission and goals of the Fine Arts Program, student learning and curriculum, learning environment, student outcomes assessment, and resources and physical facilities. Some recommendations have witnessed progress: creation of a professional Fine Arts brochure, fast-track GPSS teacher certification, and greater efforts in institutional data collection. Some recommendations have not met with any progress: creation of an institutional master calendar of all campus activities and events including Fine Arts events, funding for special guest artists and lecturers in the arts, a system of advisement to entering freshmen interested in the arts, and addressing Fine Arts Program resources and physical facilities to create an appropriate, well-planned learning environment for the arts.