Program Annual Report: Fiscal Year 2026

KPRG Mission Statement:

KPRG-FM 89.3 is the public radio broadcast station of the Guam Educational Radio Foundation. KPRG is licensed by the Federal Communications Commission to serve the public interest, convenience and necessity of the people on the island of Guam.

KPRG is a high-quality news, information and entertainment service in a non-commercial environment. KPRG is a non-advocating entity with an obligation to give fair and impartial treatment to all sides of issues.

KPRG acquires produces and broadcasts programs carefully selected to fulfill the station's obligation to both the Federal Communication Commission and the Guam Educational Radio Foundation. KPRG's programming is designed to enrich the artistic and cultural life within its coverage area; it pioneers new concepts and techniques; it serves minority as well as majority needs and interests; it enhances the quality and texture of life on Guam.

KPRG assists the University of Guam in the achievement of its paramount objective to serve the educational and intellectual needs of the students, faculty and staff of the University as well as the residents of Guam. Furthermore, as a public service vehicle, free and available to all. KPRG-FM assists the University of Guam's endeavor to reach out and make itself available to the people. KPRG also takes UOG interns as well as assists staff and faculty with audio production needs at no cost.

Current Goals and Objectives:

1. Financial Solvency and Independence.

a. Business Underwriting: We must increase the level of business underwriting in a manner consistent with KPRG's non-commercial nature.

b. Financial Management and Reporting: Is currently debt free. Management must set and adhere to specific targets and benchmarks and timely inform the Board of financial progress and setbacks.

c. new challenges include the closure of the Corporation for Public Broadcasting which had provided an annual grant to KPRG. As of date KPRG has found additional resources and grants to aid.

2. Market Development and Improving Awareness of KPRG.

a. KPRG needs to reach beyond its established audience to attract new groups of listeners not necessarily familiar with public radio. Of course, this needs to be done consistently with our mission and without alienating our existing core audience.

b. KPRG has started a news department and that has increased awareness, listenership, and online traffic.

3. Member Relations, Participation and Feedback.

a. Membership is a valuable resource which should be tapped to help foster KPRG's continued existence and growth. Keeping members happy requires careful attention to member needs. It should be a top management priority.

4. Technical Issues and Facilities.

a. Explore technical options for live-remote and phone-patch broadcasts.

5. Program Quality Issues/Community Outreach.

a. KPRG must maintain its commitment to public service and community programming. And further our broadcast to additional areas of Micronesia. On May 29th, 2024 KPRG began broadcast operations in Koror, Palau.

6. Volunteer Development and Appreciation.

a. Volunteers are the backbone of public radio. Appropriate measures should be taken to recruit, retain and reward volunteers for on-air and off-air endeavors.

7. Personnel Development.

a. Develop staff patterns consistent with organizational needs and grant requirements.

b.

Program Accomplishments (related to Goals above)

1) Debt remains at 0

2) KPRG has improved its outreach to the community by doing awareness programs around the island and numerous youth, non-profit organizations and social groups

3) KPRG has maintained a high level of local and national programming.

4) KPRG added a local news department on September 1, 2023. This department is committed to news and storytelling on Guam, the CNMI, and the rest of the Western Pacific. With local newsrooms contracting and laying off staff or ending operations KPRG has stepped and used its resources to fill the local news void.

KPRG Source of Revenue:

KPRG receives Revenue from four primary sources a appropriation from the

Government of Guam, , Membership (community) Pledges, and business underwriting.

And maintains a unique partnership KPRG is housed on Dean Circle at the University of Guam.

KPRG Number of Employees:

Currently KPRG has 6 primary employees.

Chris Hartig – President and CEO

David Lopez – Program Director

Jefferson Cronin – Morning Host

Dana Williams - News and Operations

Mia Perez – Reporter

Bryan Manabat – Reporter

Contracts:

National Public Radio $36,360, 12-month contract, Programming

American Public Media $13,954 12-month contract, Programming

All programming contracts coincide with our fiscal year running from Oct 1, 2025 until Sept 30th, 2026