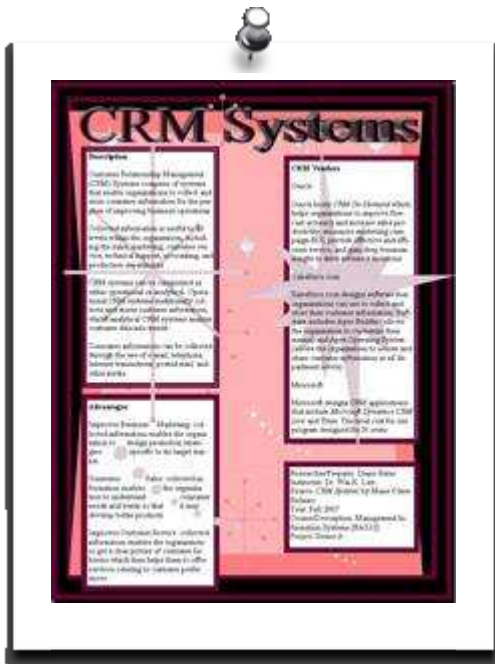
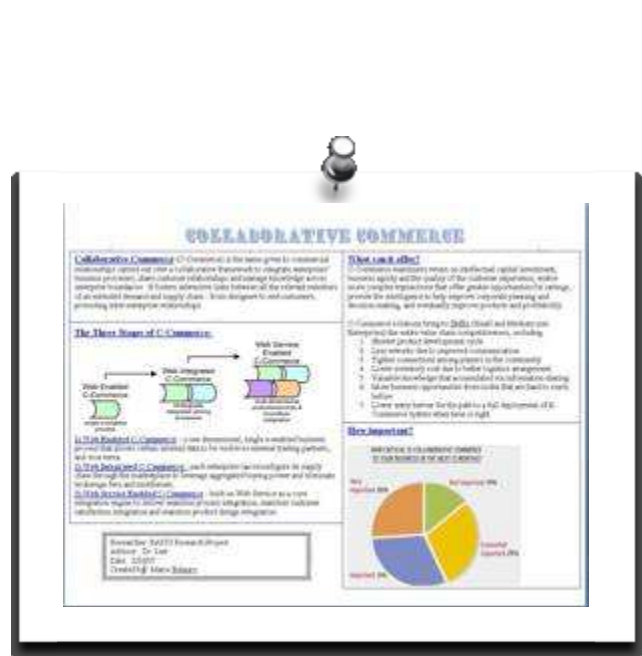


Information Systems Student Research

Proudly presenting some of the best researches by students of BA 333 and BA 330, also showcasing talents of students preparing the research abstracts



Customer Relationship Management system

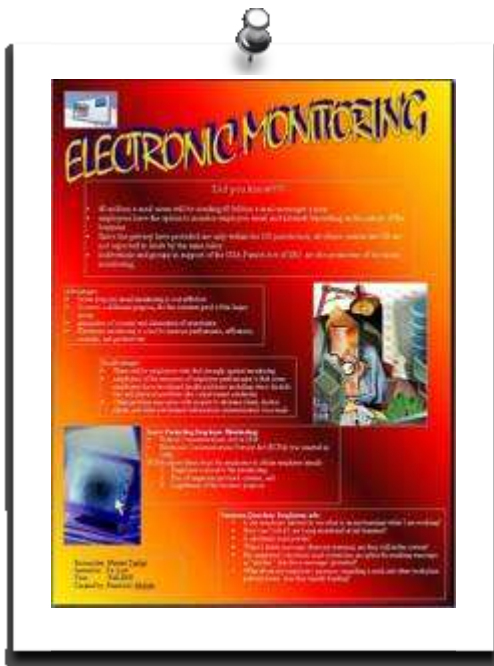


Collaborative Commerce

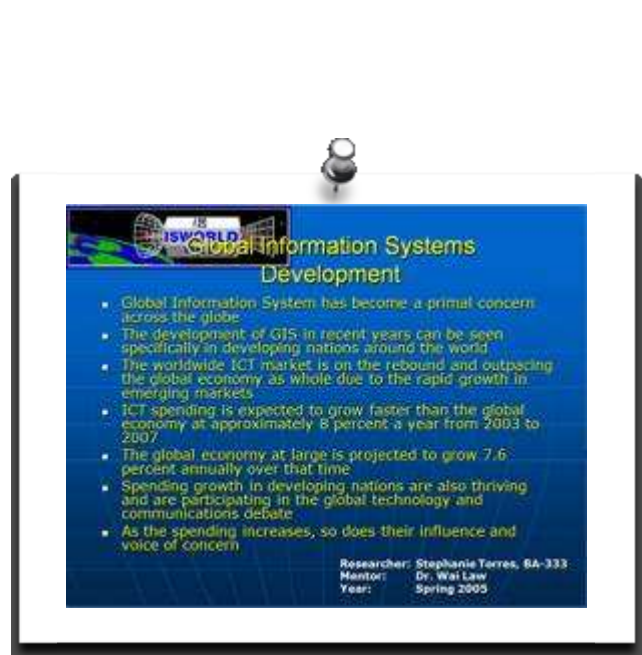


Data compression

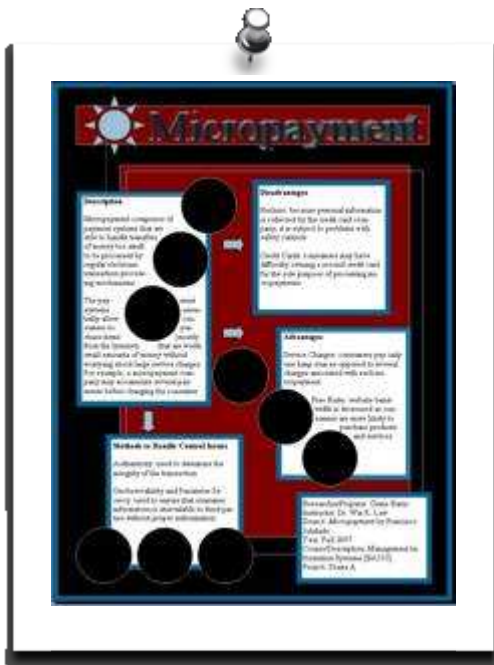
Data conferencing



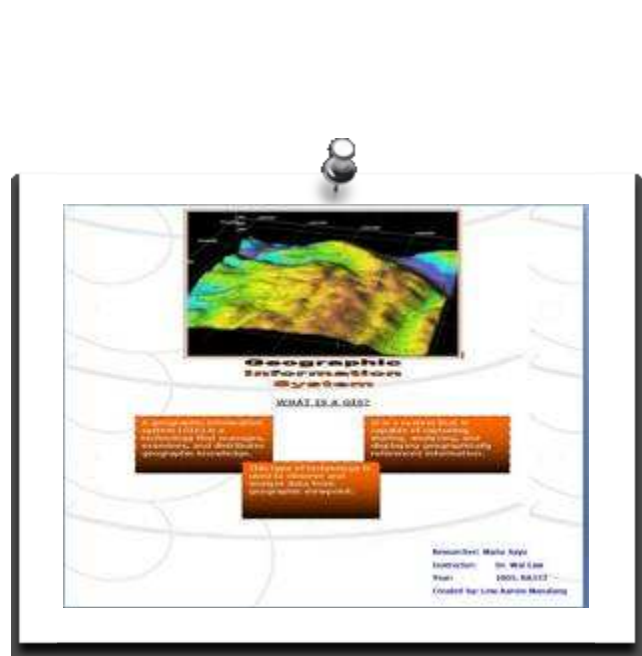
Electronic monitoring



Global IS



Micropayment



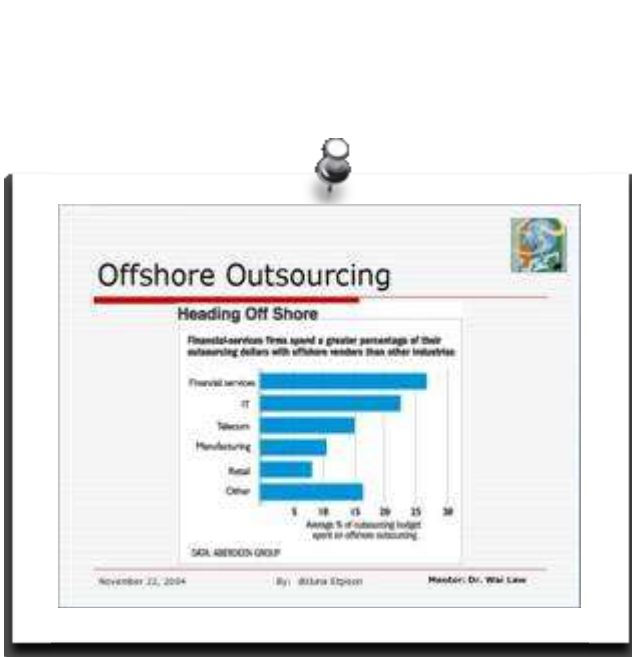
Geographic Information System



Groupware



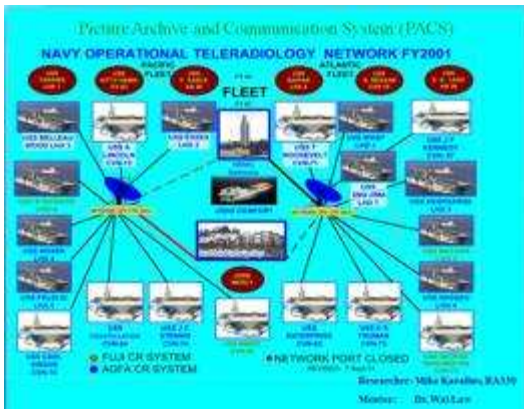
GIS2



Outsourcing



Middleware



PACS

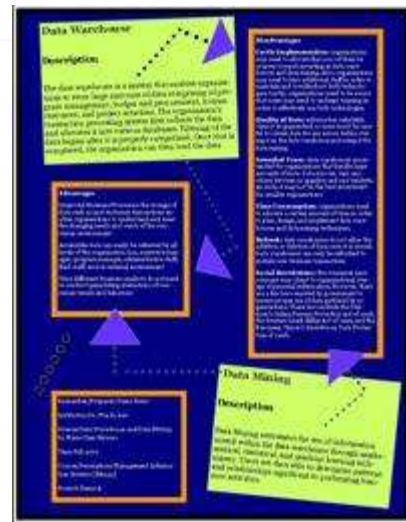
Privacy & workplace

RFID

XBRL, financial reporting



Supply chain management



Datawarehousing



User centered web design



SOX, information filing

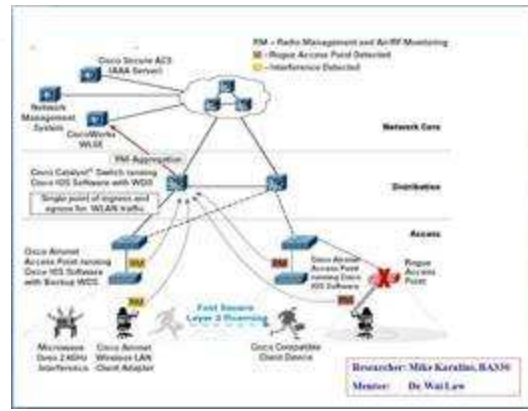
THE FOUR C'S

The four C's of creating a great Web site that keeps them coming.

- Customer**- As a customer it is our goal to understand your requirements for IT information.
- Community**- In addition to enterprise-level tools, most importantly, we'll continue to listen to your feedback and change how we do things. Continue to survey and conduct focus groups to better understand your needs.
- Content**- Must continue to evolve. By evaluating dynamic content and personalization, *Content* keeps folks coming back.
- Commerce**- Increase demand on newsletters.

Researcher: LeRon DeLoach
 Member: Dr. W. Lee
 Year: 2005, BA333

WEB 4C



Wireless support

Cyber Law & Intellectual Property

April 5, 2006 | Dr. Law

Table of Contents

- Background
- Intellectual Property
- Significance of Issues
- Affected Org./Users
- Changes Management
- Emergence
- Scenarios
- Cultural & Social Factors
- Legal & Ethical Factors
- Performance
- Conclusion

Introduction

Cyber Law and Intellectual Property are two topics that are researched extensively and information is readily available here on the information superhighway for seeking. For the purpose of this project, both topics will be related to each other.

Background

The world of the internet has already begun to change the way we live our lives. It is a phenomenon that has grown so fast in such a short amount of time. Who would have thought about going on a computer equipped with an internet connection to purchase clothing, pay your bills, or engage in a web conference with family overseas, would have been possible twenty years ago? As time and more of our daily routine become involved with the internet, we are seeing the internet changing our lives today and the lives of tomorrow. In many cases, it makes life easier! ...Continued

Researcher: Toomey, Virginia Lee
 Member: Dr. Wai Law
 Year: 2004, BA333

Cyber Law

Electronic Library

Types of Electronic Library

- University Electronic Library
- Online Library
- Business Information Lib
- E-Magazine... Com

Pros

- User perspective
- Availability
- Reduced time
- Hyperlink
- Currency
- Portability
- Accessibility
- Provider perspective
- Cost effective
- Reduced financial risk
- Easier update process
- Reduced space needed
- Publicity
- Ubiquity

Cons

- User perspective
- Health issue
- Computer literacy
- Traffic jam
- Absence of human assistance
- Provider perspective
- Specialized staff
- Copyright
- Startup cost
- Vague market

Researcher: Toomey, Virginia Lee
 Member: Dr. Wai Law
 Year: 2004, BA333

E-library

E-MARKETING

the web

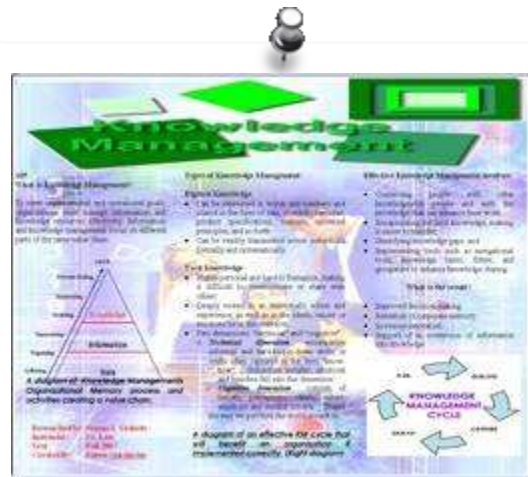
the new advertising medium

Marketing continues to flourish with the use of e-marketing. The use of e-marketing is a multi-channel buying process and internet (broadband) through internet customer knowledge and delivering targeted advertisements and online content that reach very individual needs.

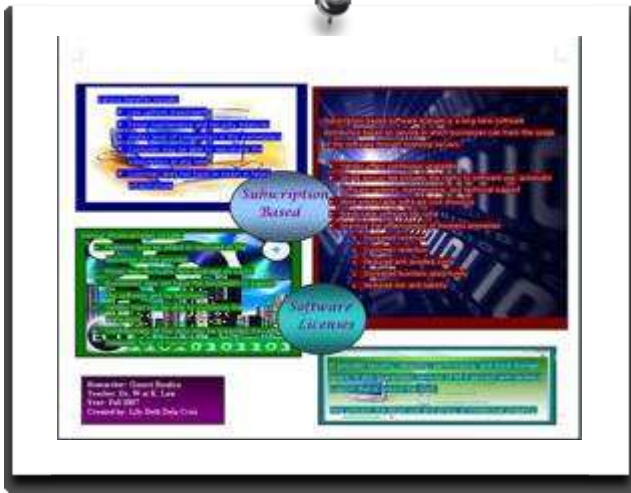
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Researcher: Toomey, Virginia Lee
 Member: Dr. Wai Law
 Year: 2004, BA333

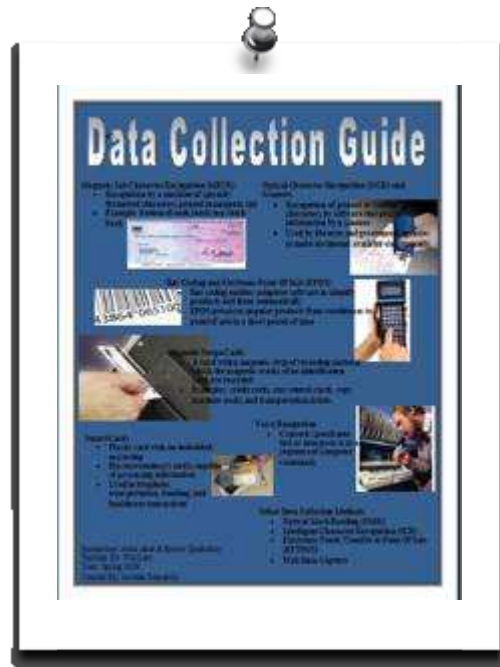
E-marketing



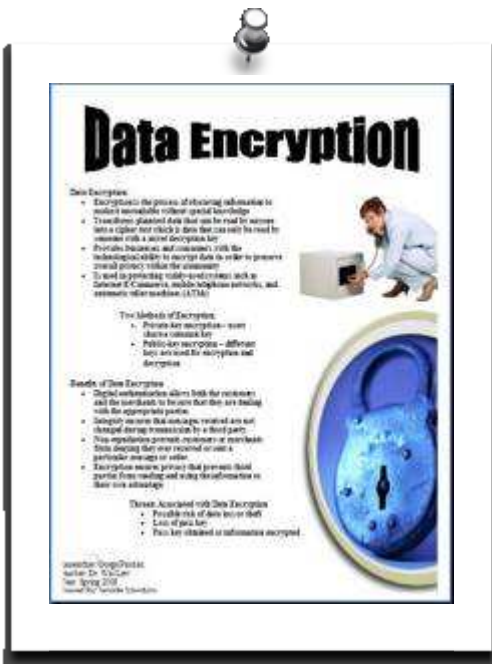
Knowledge Management



Subscription software



Data Collection



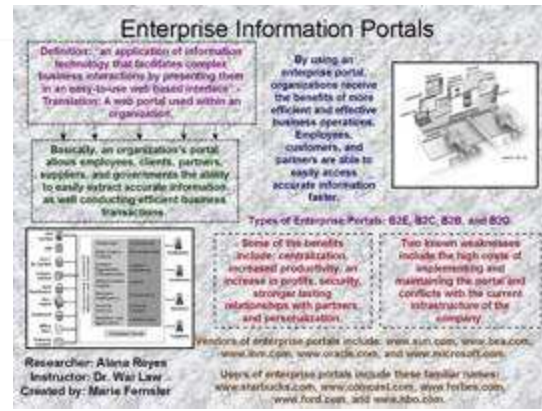
Data Encryption



E Finance and Real Estate



Enterprise Content Management System



Enterprise Information Portal




M commerce



Mobile TV

RFID -- (Radio Frequency Identification)

What is RFID? It stands for: Radio Frequency Identification tag and can be used in a similar manner as a barcode on an item in a store. Take that same barcode and make it impenetrable in a person, animal, or other product and then add a lot more specific information to it. An RFID can contain information ranging from product specifications to medical history. It can scan a product that is not even in sight.



RFID plays a significant role in tracking inventory, alerting the need for re-stocking of items, searching for missing items, use as a bank debit card, and on highways cars and tolls. Countries that have embraced RFID in some manner include Australia, New Zealand, United States, Chile, Philippines, Malaysia, Pakistan, France, Hong Kong, Japan, and China.

Some of the fears society and organizations may have in RFID is security and privacy issues. Criminals handling RFID readers could read information on a tag and possibly stalk a person, control identity theft, or rob a person depending on the amount read from their bank card containing an RFID chip. Also, people are concerned about buying products that contain the chip and fear that retailers and companies would be able to track their purchased product even after the brand of ownership change.

There are two major types of RFID tags, Passive and Active. Passive tags sold in volumes of 10 million could cost about 7.2 cents a piece. A costly investment especially if you are selling sacks of grain or stickers. Most instances of RFID usage will be cost effective in higher-priced valuable goods for now.

Reference: IT Buzz Point
 Author: Dr. Vivek
 Created by: Mani Farnon

RFID2

Collaborative Commerce

Collaborative Commerce is working together with independent suppliers, customers, and business partners to make things work better and cheaper.

How does it work? It uses modern technology to link businesses together over the Internet. Business partners are able to share data, software, and information.

There are 4 different levels of collaborative commerce:
 1. Minimal Central Integration
 2. Moderate Integration
 3. High Integration
 4. Very High Integration

Major vendors include: Oracle, SAP, PeopleSoft, and Siebel.

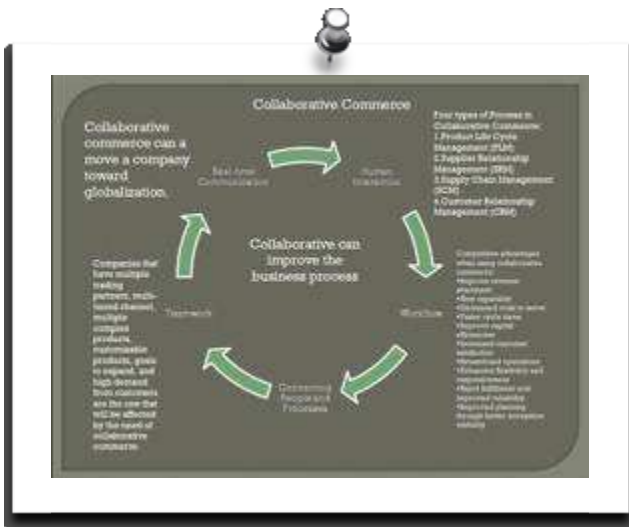
Some benefits of using collaborative commerce include: strategic trading relationships, lower costs, increased innovation, improved performance, and a competitive advantage.

Companies also have apprehensions about implementing collaborative commerce because of: lack of trust, security issues, intellectual issues, cultural barriers, agreement with all parties involved, and lack of experience.





collaborative commerce



collaborative commerced