



LEADING AS A PARTNERSHIP UNIVERSITY

The University of Guam touches all parts of community life – partnering with organizations and institutions region-wide to improve health care, education, natural resources, public policy, cultural preservation, and more.

The University will work to attain the Carnegie Community Engagement Classification, an elective classification that formally recognizes its commitment to the people in this region. The classification will affirm to the people of Micronesia that the University of Guam invites collaboration on community challenges, and it will position the University to receive even more grant funding to pursue research and projects that benefit the community.

LEADING AS A PARTNERSHIP UNIVERSITY

GOAL 1. ARTICULATE CONNECTIONS

Prepare to apply for Carnegie Community Engagement Classification during the 2025 cycle.

OBJECTIVES

1. Collect evidence of community engagement activities.
2. Store, organize, and display the evidence in a user-friendly manner.
3. Achieve military-friendly and military spouse-friendly designations.

GOAL 2. CAPTURE PARTNERSHIPS

Capture existing partnerships and encourage more by developing a user-friendly website to collect and display all MOUs and other evidence of connections. Articulate the University's connections and intersections at all levels (campus, Guam, national, regional, island universities, and international).

OBJECTIVES

1. Create and maintain a comprehensive repository to document all the connections (professional organizations, public impact, community good).
2. Establish a ranking system for evaluating existing partnerships. Present the repository in a visual and intuitive manner.

GOAL 3. COLLECT INFORMATION

Collect and use information supportive of strong partnerships by reforming administrative processes to facilitate the collection, display, and use of information that contributes to establishing and strengthening productive partnerships.

OBJECTIVE

1. Convert hardcopy CFES, MOUs/MOAs, travel reports (including student travel), etc. to electronic format to serve as sources to build the repository.

GOAL 4. ESTABLISH STRONGER ONLINE AND ON-GROUND PLATFORMS

Fulfill the charge in our Charter to serve all the peoples of Micronesia by seeking to establish stronger online and on-ground offices or centers in each of the countries or territories in Micronesia.

OBJECTIVE

1. Create UOG online and on-ground centers to promote stronger partnerships.

GOAL 5. EXPAND ONLINE / HYBRID EDUCATION

Foster stronger partnerships and better serve all of Micronesia by expanding online, hybrid, and other forms of educational delivery throughout the region.

OBJECTIVES

1. Evaluate current offerings and identify specific targets for expansion of courses, certificates, and degrees.
2. Offer more online degree and certificate programs

GOAL 6. SUPPORT DIVERSITY AND GLOBAL LEARNING

Achieve high-impact educational practices for diversity and global learning by encouraging study-away programs throughout Micronesia and among island universities and in the wider world.

OBJECTIVES

1. Evaluate current offerings and identify specific targets for expansion of study-away programs focused on Micronesian exchanges and other island universities.
2. Increase the number of students participating in high-quality study-away programs.

GOAL 7. DIVERSIFY AND SUPPLEMENT REVENUE STREAMS

To strengthen connections with regional economic sectors and to diversify and supplement revenue streams by promoting public-private partnerships and research and innovation spaces and structures.

OBJECTIVES

1. Establish the first two public-private partnerships (PPP) to develop the UOG Hatchery and international dorm.
2. Establish objectives for research park/innovation village/incubator.
3. Maximize student engagement in PPP.
4. Assign SDGs to UOG POCs and ensure partnerships with appropriate regional agencies.

GOAL 8. GROW STRATEGIC PARTNERSHIP FUNDRAISING REVENUE STREAMS

Develop a strategic advancement plan that addresses fundraising capacity aligned with supporting partnerships.

OBJECTIVES

1. Determine necessary staffing pattern to support the operations.
2. Determine the necessary resources to support the plan.
3. Determine specific fundraising goals and targets.