

**School of Business and Public Administration**  
**Bachelor of Business Administration – General Business**  
**Catalog Year 2018-2019**

<b>COURSE REQUIRED FOR ALL NEW FRESHMEN</b>						
<i>NOT A GENERAL EDUCATION REQUIREMENT AND DOES NOT COUNT TOWARDS GRADUATION CREDITS</i>						
COURSE	HRS	COURSE CODE	SCHEDULED TO TAKE COURSE	SEMESTER COMPLETED	HRS EARNED	GRADE
First Year Seminar	3	FY101				

**A. GENERAL EDUCATION REQUIREMENTS**

**TIER I: Core Foundation**  
**NOTE: MUST BE TAKEN WITHIN THE FIRST TWO SEMESTERS**

COURSE	HRS	COURSE CODE	SCHEDULED TO TAKE COURSE	SEMESTER COMPLETED	HRS EARNED	GRADE
Critical Thinking	3	CT101				
Quantitative Reasoning	3	MA110 or Higher Math				
Written Communication	3	EN110				
Oral Communication	3	CO210				
Information Literacy	3	EN111				

**Tier II: Diversity Foundation**

COURSE	HRS	COURSE CODE	SCHEDULED TO TAKE COURSE	SEMESTER COMPLETED	HRS EARNED	GRADE
Science: <i>(Choose One)</i> AL101/L, AL102/L, AL109/L, AL136/L, CH100/L, CH101/L, CH102/L, CH103/L, GE203/L, BI100/L, BI103/L, BI120/L	4					
Human Sciences: <i>(Choose One)</i> AL101/L, AL102/L, AL109/L, AL136/L, BI110/L, GE101, PI210, PY101, AN203, AL185, HS200, PS215, SO101, SO221	3	PY101 or SO101				
Creative Expressive: <i>(Choose One)</i> AR101, AR102, MU101, MU102, MU106, MU110, MU121, EN210, TH101, TH102	3					
Human Systems & Organization: <i>(Choose One)</i> CO106, HI121, HI122, PI101, PI102, SW110, WG101, GE201, LN101, PS101, SO202	3					
Cultural Perspectives: <i>(Choose One)</i> AN101, HI211, HI243, PS202, ED265, PI103, SW201	3					
Uniquely UOG: <i>(Choose One)</i> BI100/L, BI103/L, BI201/L, ED265, PS225, EN213, EN333, HI211, HI243, JA215, PY100, PA233	3					
Uniquely UOG – Language: Any 101 or 102 Language course	4					
Direction Building: <i>(Complete all three courses)</i> BA110, BA180, PA205	9	BA110, BA180, and PA205				

**Tier III: Capstone Experience**

COURSE	HRS	COURSE CODE	SCHEDULED TO TAKE COURSE	SEMESTER COMPLETED	HRS EARNED	GRADE
Capstone: BA480 – Business Strategy and Policy		BA480				

<b>TOTAL HOURS</b>	<b>47</b>					
			<b>Credit Hours Needed:</b>		<b>47</b>	

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<b>B. B.B.A Foundation Course Requirements (50 credit hours)</b>						
COURSE	HRS	PREREQUISITE	SCHEDULED TOTAKE COURSE	SEMESTER COMPLETED	HRS EARNED	GRADE
Choose <u>one</u> of the following: <b>BA131</b> Introduction to Information Management (F/SP) <b>BA230</b> Data Processing and Data Administration (F/Odd Years)	3	MA110/MA115 (Grade of "C" or better)				
BA200 Principles of Financial Accounting (F/SP/DE)	3	BA131 or BA230 and MA110/MA115/MA161ab (Grade of "C" or better)				
BA201 Principles of Managerial Accounting (F/SP/HYB/DE)	3	BA200 (Grade of "C" or better)				
BA220 Basic Business Finance (F/SP/HYB)	3	PA205/MA151/BA210 and BA240 (Grade of "C" or better)				
BA240 Management of Organizations (F/SP)	3	BA180 (Grade of "C" or better)				
BA241 Human Resource Management (F/SP)	3	Placement in EN110 and MA110/115				
BA260 Fundamentals of Marketing (F/SP)	3	NONE				
BA310 Applied Statistics for Business Decisions (F/SP)	3	PA205, MA151/BA210, and BA240 (Grade of "C" or better)				
Choose one of the following: <b>BA333 Management Information Systems</b> (F/SP/HYB) (Prerequisite: BA240 and BA330; Grade "C" or better) <b>BA334 Business Analytics (SP/Even Years)</b> (Prerequisite: PA205/MA151/BA210 and BA240; Grade of "C" or better) <b>BA380 E-Business (SP)</b> (Prerequisite: BA260 and BA330 *may be co-requisite; Grade of "C" or better)	3	EN111, MA110/115/161 (a/b) and prerequisites indicated on left. (Grade "C" or better)				
Choose one of the following: <b>BA252 International Tourism</b> (F/SP) (Prerequisite: BA240; Grade "C" or better) <b>BA341 International Business Environment (SP)</b> <b>BA420 International Finance (SP/HYB)</b> (Prerequisite: BA220; Grade "C" or better) <b>BA460 International Marketing (F)</b> (Prerequisite: BA260; Grade "C" or better)	3	EN111, MA110/115/161 (a/b) and prerequisites indicated on left. (Grade "C" or better)				
BA335 Cyber Security and Cloud Services (F/SP)	3	BA130, BA131 or BA230 (Grade "C" or better)				
BA/PA347 Leadership & Collaboration in Business & Society (F/SP)	3	BA240 (Grade "C" or better)				
BA386 Logistics and Supply Chain Management (F/SP)	3	BA240 and BA260 (Grade "C" or better)				
BA440 Organizational Behavior (F/SP)	3	BA240 and PY101 or SO101 (Grade of "C" or better)				
LW442 Business Law I (F/SP)	3	EN 111 and MA110/MA115 (Grade of "C" or better)				
BA483 Business Professional and Career Development (F/SP/HYB)	2	BA220, BA260 BA310 and BA241 or PA440				
BA480 Business Strategy and Policy (F/SP)	3	BA483, Graduating Senior, Instructor's Consent				
<b>TOTAL HOURS</b>	<b>50</b>					
				<b>Credit Hours Needed:</b>	<b>50</b>	

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**C. GENERAL BUSINESS PATHWAY REQUIREMENTS (24 credit hours)**

Students must meet the merit-based qualification standards to take upper division BA courses in the General Business Pathway. **Students need a minimum 2.7 GPA in all prior lower-division coursework and must maintain at least a 2.7 GPA overall.**

**WITH SBPA ADVISOR GUIDANCE AND APPROVAL, SELECT 5 FROM THE FOLLOWING:**

COURSE	HRS	PREREQUISITE	ADVISOR	SEMESTER COMPLETED	HRS EARNED	GRADE
			DATE			
BA300 Intermediate Accounting I (F/SP)	3	BA201 and Placement Exam				
BA301 Intermediate Accounting II (F/SP)	3	BA 300 (Grade of "C" or better)				
BA303 Governmental Accounting for Non-Accounting Majors (F/SP/HYB)	3	EN 111 and MA110/MA115 (Grade of "C" or better)				
BA304 Income Taxation (F/SP)	3	BA201				
BA305 Cost and Managerial Accounting (F/SP)	3	BA201				
BA307 International Accounting (F/SP)	3	BA 301 (Grade of "C" or better)				
BA311 Intermediate Macro-Economic Theory (F)	3	PA205 – prior catalogs: MA151 or BA210 may substitute (Grade of "C" or better)				
BA312 Intermediate Micro-Economic Theory (SP)	3	PA205 – prior catalogs: MA151 or BA210 may substitute (Grade of "C" or better)				
BA321 Money and Banking (F)	3	BA110 (Grade of "C" or better)				
BA322 Personal Financial Planning (F/SP)	3	EN 111 and MA110/MA115 (Grade of "C" or better)				
BA323 Corporate Finance (F)	3	BA220 (Grade of "C" or better)				
BA330 Information Technology and Network for Business (F/SP)	3	EN 111 and MA110/MA115 (Grade of "C" or better)				
BA342 Entrepreneurship: Issues and Solutions in Business Start-Ups (SP)	3	BA240 and BA242 (Grade of "C" or better)				
BA345 Managing the Employee & Work Environment (F/SP)	3	BA241 or Instructor's Consent (Grade of "C" or better)				
BA350 Hotel Management (SP)	3	BA 240 (Grade of "C" or better)				
BA352 Food and Beverage Management (SP/Odd Years)	3	BA 240 (Grade of "C" or better)				

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COURSE	HRS	PREREQUISITE	ADVISOR	SEMESTER COMPLETED	HRS EARNED	GRADE
			DATE			
BA363 Advertising and Sales Promotion (SP)	3	BA 260 (Grade of "C" or better)				
BA400 Advanced Accounting (F/SP)	3	BA301 (Grade of "C" or better)				
BA401 Government Accounting (F/SP/HYB)	3	BA301 (Grade of "C" or better)				
BA402 Accounting Systems (F/SP/HYB)	3	BA301, BA305 and BA330 or BA334 (Grade of "C" or better)				
BA403 Auditing (F/SP)	3	BA402 (Grade of "C" or better)				
BA406 Ethics for the Accountant (F/SP/OLL)	3	Instructor's Consent				
BA421 Investments and Real Estate (SP/HYB)	3	BA220 (Grade of "C" or better)				
BA443 Compensation, Benefits and Performance Evaluation (F/SP)	3	BA241 or Consent of Instructor (Grade of "C" or better)				
BA444 Staffing and Employee Development (F/SP)	3	BA241 or Consent of Instructor (Grade of "C" or better)				
BA/PE446 Entrepreneurship: New Venture Creation (SP)	3	BA242 and BA342				
BA450 Tourism Research and Market Development (SP/Odd Years)	3	BA260 and BA350 (Grade of "C" or better)				
BA453 Tourism Policy, Planning and Development (F)	3	BA240 (Grade of "C" or better)				
BA461 Marketing Channel Management (F/Even Years)	3	BA260 (Grade of "C" or better)				
BA462 Marketing Research (F)	3	BA260 and BA310 (Grade of "C" or better)				
BA463 Marketing Management (SP)	3	BA260, BA462, Graduating Senior (Grade of "C" or better)				
BA481 Practical Application in Small Business Management (F/SP)	3	BA260 and Senior Standing				
BA491 Seminar in Marketing (F/SP)	3	As required				

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<b>Required Courses:</b>						
<b>COURSE</b>	<b>HRS</b>	<b>PREREQUISITE</b>	<b>SCHEDULED TOTAKE COURSE</b>	<b>SEMESTER COMPLETED</b>	<b>HRS EARNED</b>	<b>GRADE</b>
BA410 Managerial Economics (F/SP)	3	BA310 (Grade of "C" or better)				
BA441 Operations & Project Management (SP)	3	PA205 – prior catalogs: MA151 or BA210 may substitute (Grade of "C" or better)				
BA482a Business Service Learning (F/SP)	3	Senior Standing and Instructor's Consent				
<b>TOTAL HOURS</b>	<b>24</b>					
					<b>Credit Hours Needed:</b>	<b>24</b>

<b>SUMMARY OF REQUIREMENTS FOR THE BBA DEGREE – GENERAL BUSINESS</b>	
A. General Education Requirements	47
B. B.B.A. Foundation Course Requirements	50
C. B.B.A. Pathway Requirements	24
D. Upper-Division Free Electives	3
<b>TOTAL</b>	<b>124</b>

**D. UPPER-DIVISION FREE ELECTIVE – NON BA ELECTIVE**

Students must complete 3 semester credit hours in an upper-division, non-BA elective course. Upper-division Legal Studies (LW) and Public Administration (PA) courses may be used to fulfill the upper-division requirement.

<b>COURSE</b>	<b>HRS</b>	<b>PREREQUISITE</b>	<b>SCHEDULED TOTAKE COURSE</b>	<b>SEMESTER COMPLETED</b>	<b>HRS EARNED</b>	<b>GRADE</b>
	3					
<b>TOTAL HOURS</b>	<b>3</b>					
					<b>Credit Hours Needed:</b>	<b>3</b>

Student Signature \_\_\_\_\_

Date \_\_\_\_\_

Advisor Signature \_\_\_\_\_

Date \_\_\_\_\_